

PHIL DAQUILA

Video Documentary Producer & Educator

Durham NC USA writeme@phildaquila.com

EDUCATION

MASTER OF ARTS, Visual Communication, University of North Carolina at Chapel Hill, 2009

- Coursework in digital media, multimedia reporting, documentary production, audio/video editing, photography, ethnography
- Contributor to award-winning websites *Powering A Nation*, *Andaman Rising*, *Cape Fear To Down Here*, *South Of Here*
- Thesis: *The Improvisers: A Documentary Video Project on the Social Aspects of Improvisation*

BACHELOR OF SCIENCE, Magazine Journalism, Ohio University, Athens, 1989

- Graphics editor at daily *Post* and senior editor at quarterly *Southeast Ohio* magazine
- American Society of Magazine Editors (ASME) intern, *American Baby* magazine, New York

PROFESSIONAL EXPERIENCE

FOUNDER, 2009-present

Success Story Videos, Durham, NC

- Freelance video producer for social causes, small businesses and news organizations
- Clients include WSJ.com (Dow Jones), UNC Kenan-Flagler Business School, HealthCamp

DIGITAL MEDIA TUTOR, 2009

University of North Carolina at Chapel Hill, School of Journalism & Mass Communication

- Assisted undergraduate and graduate students in video, photo, audio software

MULTIMEDIA REPORTER, 2009

News21, a Carnegie-Knight Initiative on the Future of Journalism, Chapel Hill, NC

- Writer, editor, video producer for *Powering A Nation*, the UNC-CH News21 website on energy and demographics in the US

DESIGN AND PRODUCTION DIRECTOR, 1999-2007

Baseball America, Durham, NC

- Management team member directing production of biweekly news magazine, advertising and six annual books
- Hired, trained and managed team that remained intact for > 5 years even as responsibilities increased; also hired and supervised contract designers
- Negotiated tabloid printing contract to save \$100M/yr (15%) on company's largest expense
- Led redesign of BaseballAmerica.com, launched 3/06 (still in use)
- Introduced initiatives such as online digital edition, cover reprint program, content management system, podcasting

PUBLICATIONS SPECIALIST, 1995-99

Divers Alert Network/Duke University, Durham, NC

- Designed, wrote, edited newsletters, brochures, books, corporate ID, direct mail
- Represented organization to public by fielding all reader mail from website

TEACHING EXPERIENCE

INSTRUCTOR/JOURNALISM FACULTY, School of Communications, Elon University, Elon, NC , 2010-11

- Courses: Web Publishing, Media Writing (undergrads), Multimedia Storytelling (grad students); six sections (full-time)

PHOTO/VIDEO STORYTELLING COACH, Carolina Photojournalism Workshop, University of North Carolina at Chapel Hill, 2010-11

VIDEO EDITING COACH, Documentary Video Institute, Center for Documentary Studies at Duke University, 2010

TEACHING ASSISTANT/GUEST LECTURER, School of Journalism & Mass Communication, University of North Carolina at Chapel Hill, 2007-09

- Courses: Multimedia Narratives, Multimedia Storytelling, Audio-Video Information Gathering, Documentary Photojournalism, Documentary Storytelling

TEACHING/RESEARCH INTERESTS

- Digital Media Production
- Photo/Videojournalism
- Documentary/Ethnographic Film
- Technology in Journalism
- Oral History/Art of the Interview
- Copyright and Fair Use for Reporters

PRESENTATIONS & PANELS

Presenter, *Benefiting from Online Video*, for social entrepreneurs at Bull City Forward, Durham, NC, June 10, 2010.

Presenter, *Benefiting from Online Video to Tell Your Organization's Story*, at HealthCampRDU conference, Durham, NC, May 14, 2010.

SERVICE

Full Frame Documentary Film Festival volunteer photographer, 2002-11

Pulitzer Center on Crisis Reporting Campus Liaison, 2008-09; marketed guest journalist events at UNC

UNC Journalism Alumni & Friends Association Career Mentor, 2005-06

Taught English as a Second Language to Latino families in Durham, 2006-07

SOFTWARE & SOCIAL MEDIA SKILLS

Adobe CS3 & CS5: Photoshop, InDesign, Illustrator, Dreamweaver, Bridge, Acrobat Pro, Flash (incl. intermediate ActionScript 2)

Final Cut Pro; Soundtrack Pro; Compressor, MPEG Streamclip; QuickTime Pro

HTML, CSS, WordPress, Joomla, Adobe InCopy, CMS

Facebook, Twitter, LinkedIn, YouTube, Vimeo, iPad & Android apps

GRANTS & FELLOWSHIPS

2010 We Media Miami Fellowship

News21 Multimedia Reporting Fellowship, Carnegie-Knight Initiative on the Future of Journalism, 2009

Roy H. Park Master's Fellowship, fully funded master's program, University of North Carolina at Chapel Hill, 2007-09

PROFESSIONAL AFFILIATIONS

National Press Photographers Association member, 2008-present

Bull City Forward member (Durham NC community of social entrepreneurs), 2010-present

American Society of Media Photographers member, 2010

Online News Association member, 2007-10; screened entries for Online Journalism Awards, 2006-08

Society for News Design member, 2007-09; live-blogged multimedia design judging process hosted at UNC, 2007-09

AWARDS & HONORS

2011 CASE Southeast District III Awards Program, Council for Advancement and Support of Education, Audiovisual Communication, Special Merit Award, *UNC Kenan-Flagler MBA Student Experience*

2010 NPPA Best of Photojournalism, 1st Place, News or Feature Multimedia Package, Independent (team award), *Powering A Nation*, and Overall Best Use of the Web, *Powering A Nation*

2010 Pictures of the Year International, Documentary Project, Award of Excellence (team award), *Powering A Nation*

SND Best of Multimedia Design, 2009-10 Quarterly Winner, *The Improvisers*

NPPA Multimedia Contest, Jan. 2010, 1st Place, Multimedia Project, *The Improvisers*, and 1st Place, Individual Video, *Demystifying Improv* (from *The Improvisers*)

2009 College Photographer of the Year, Large Group Multimedia Project, Gold, *Powering A Nation*

2009 College Photographer of the Year, Large Group Multimedia Project, Silver, *Hardship & Hope*
NPPA Multimedia Contest, Sept. 2009, 2nd Place, Team Video, *Moving To Higher Ground* (from *Powering A Nation*)

2009 Online Journalism Award for Student Journalism (team award), *Andaman Rising*

2009 Society for News Design Best of Multimedia Design Silver Award (team award), *Andaman Rising*

2009 Society for News Design Best of Multimedia Design Award of Excellence (team award), *Cape Fear To Down Here*

2009 Horizon Interactive Award, Gold, College & University (team award), *Andaman Rising*

2009 Horizon Interactive Award, Gold, College & University (team award), *Special Olympics Live*

2009 NPPA Best of Photojournalism, 1st Place, News or Feature Multimedia Package, Independent (team award), *Cape Fear To Down Here*

NPPA Multimedia Contest, Sept. 2008, 1st Place, Multimedia Project (team award), *Andaman Rising*

2008 Online Journalism Award for Student Journalism (team award), *South Of Here*